

| | Smoke Free |
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| Notifications | Users felt there were too many annoying notifications, and even counterproductive as it would remind users further in their quitting journey to smoke again |
| Overall Progress | Users found the app to be overall good at tracking time spent not smoking via a timer, money saved not buying cigarettes, and collecting achievements/accomplishments/milestones |
| Extra Help | Users found the AI chatbot to consult with on their journey not especially helpful or smart. |
| Other Tobacco Support | Users who are not cigarette smokers but vapers or on nicotine patches did not find the app useful to them |

| | QuitNow |
|------------------------------|--|
| Overall Progress | Users found the app to be overall good at tracking time spent not smoking via a timer, money saved not buying cigarettes, and collecting achievements/accomplishments/milestones |
| Community | Users found the in-app community feature extremely helpful to their journey, allowing them to interact with others who are also quitting. |
| Other Tobacco Support | Users who are not cigarette smokers but vapers or on nicotine patches did not find the app useful for them. |

| | Quit Tracker |
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| Overall Progress | Users found the app to be overall good at tracking time spent not smoking via a timer, money saved not buying cigarettes, and other health benefits. Users would like to see a calendar feature to track progress better visually. Progress tracked via achievements was not as encouraging in this app. |
| Distractions | Users appreciate the in-app memory game to distract them from cigarette cravings |
| Notifications | Users like the home screen widget the app provides for faster reference to stats. Users found the frequency of push notifications too little to keep them motivated and encouraged. |
| Other Tobacco Support | Users who are not cigarette smokers but vapers or on nicotine patches did not find the app useful to them |

App: Smoke Free

Codes

- Timer: A timer that tracks the time you've been smoke-free
- Progress: Overall features to keep track of progress
- Community: No in-app community; Reddit community active
- Distractions/Cravings: No assistance for cravings or providing distractions from smoking
- Financial Feature: Shows how much money is saved not smoking
- Health Feature: Has a health feature but does less to provide health awareness or advice
- Cost: The app is expensive
- Missions/Achievements: Not useful
- Quit Coach: Chatbot to help you through quitting, not perfect
- Notifications: Too many notifications become annoying and counterproductive
- Vaping: App only for smoking, not for other tobacco/quitting products
- Pathos: Not enough space to consider emotions

Themes

- Notifications
 - Too many, annoying
 - Overall Progress
 - Health, finances, streaks, achievements
 - Extra Help
 - Quit Coach
 - Other Tobacco Support
 - No support for vaping; nic patch users
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App: QuitNow

Codes

- Tracking: A timer which tracks time spent not smoking
- Community: In-app community that allows one to connect with others and quitting
- Cravings: No assistance for cravings or providing distractions from smoking
- Financial Feature: Shows how much money is saved not smoking
- Health Feature: Has a health feature, showing days of life saved, not enough research
- Achievements: Good amount of achievements for milestones and other
- Professional Element: Missing doctor/therapist to help quit
- Nic/Other: App only for smoking, not for other tobacco/quitting products

Themes

- Overall Progress
 - Health, finances, streaks, achievements
 - Community
 - In-app community to interact with others like user
 - Other Tobacco Support
 - No support for vaping; nic patch users
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App: Quit Tracker

Codes

- Tracking: It is good to show the overall tracking of cigarettes not smoked, savings, and life gained. Timer not editable
- Financial Feature: Shows the amount of money saved from not smoking. Doesn't count for inflation when showing future money saved
- Health Feature: Shows life re-gained from not smoking, although this is criticized.
- Achievements: Not enough rewards or achievements; users want more encouragement
- Quit Date/Relapse: Relapsing on the app is easy with little criticism, but it is not good.
- Vaping/Other: App only for smoking, not for other tobacco/quitting products
- Calendar: Users would like a calendar feature to see days smoked and not
- Widget: The widget for the home screen is useful
- Notifications: Not enough notifications
- Game: In-app memory game to help distractions and prevent smoking
- Resources: Not enough research/resources to get more help

Themes

- Overall Progress
 - Health, timer, finances, not enough encouragement, no calendar
- Distractions
 - In-app game
- Notifications
 - Widget available, Not enough notifications, encouragement
- Other Tobacco Support
 - No support for vaping; nic patch users